

MGP2006: Meme Films: Teaching Teens Media

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Rob Williams teaches communications at Champlain College in Burlington, Vt. He also volunteers his time in K-12 schools in Vermont teaching kids how to use video to tell stories with a public-policy message. A co-president of the Action Coalition for Media Education, Williams demonstrated student anti-tobacco videos and discussed production techniques on June 30, 2006 at the Media Giraffe conference at the University of Massachusetts Amherst.