

Weblogs Network Inc. - Media Giraffe Profile

Weblogs Network Inc.

Jason Calacanis - Chairman & co-Founder

"Traditional journalism is, in a word, broken . . . [o]n top of the unnecessarily one-way journalism being practiced today, the media space is suffering from the appearance of (and in some cases outright) impropriety . . . We believe participatory journalism is a better model than one-way journalism."

Jason Calacanis, from the Weblogs website

"The best thing you can do to make more money is produce world-class content. That's what I spend my time on: finding people who can make world-class content... and pay them!"

Jason Calacanis, in an Aug. 4, 2005 interview with the JenSense blog "

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About

UPDATE:

AOL agrees to by Weblogs (10-15-05)

The Media Center at the American Press Institute posted a bio of Jason Calacanis in advance of the Oct. 5, 2005, "We Media: Behold the Power of Us" conference in New York City.

Jason Calacanis is a serial web-based entrepreneur who has created a network of trade-industry weblogs across niche industries in which user participation is an essential component of the resulting product. Weblogs Network Inc. claims its approach:

- Saves professionals the time associated with reading dozens of trade publications by providing a non-stop, top-level summary of the news
- Provides analytical tools that give readers the ability to sort and search stories by topics within an industry
- Gives users the ability to participate by engaging in discussions, ranking stories and by submitting their own "blogs" (i.e., pointers and summaries of stories on other sites)
- Promotes fairness and truth in reporting by acting as a public forum where industry professionals can participate.

Calacanis argues that traditional journalism is broken and that talented journalists want to work independently. For more of his thoughts on this, see:

<http://corporate.weblogsinc.com/entry/1016914146856668/>

Links

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