

Center for Media and Democracy /PRwatch - Media Giraffe Profile

**Center for Media and Democracy /PRwatch**

John Stauber



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## About

UPDATE:

November 2, 2008. John Stauber's Center for Media and Democracy said today it had launched a new wiki web site as a "non-partisan, non-profit collaboration of citizens, activists and researchers to build a one-stop-shop for reports of voter suppression and the systemic threats to election integrity." Read more here.

On April 6 2006, the Center released an exhaustive study of the broadcast of so-called "video news releases" on U.S. television stations. More:

[http://www.cjrdaily.org/the\\_audit/fake\\_news\\_takes\\_over\\_airwaves.php](http://www.cjrdaily.org/the_audit/fake_news_takes_over_airwaves.php)

[http://newshare.typepad.com/mediagiraffe/2006/04/new\\_study\\_expos.html](http://newshare.typepad.com/mediagiraffe/2006/04/new_study_expos.html)

EXCERPT FROM "Sleuths of Spin" by Bill Berkowitz (<http://www.alternet.org/story/21307/>):

Given the sorry state of journalism these days, The Center for Media and Democracy's John Stauber and Sheldon Rampton are setting about an ambitious, yet necessary, undertaking: reinventing journalism.

. . .

Sleuths of spin John Stauber and Sheldon Rampton have exposed how corporate shells and government spokespersons manipulate the media and undermine democracy for more than a decade. Through the Madison, Wis.-based Center for Media and Democracy, they have produced a number of groundbreaking books, including *Toxic Sludge Is Good For You: Lies, Damn Lies and the Public Relations Industry* (Common Courage Press, 1995), *Trust Us, We're Experts!: How Industry Manipulates Science and Gambles with Your Future* (Tarcher/Penguin, 2001), *Weapons of Mass Deception: The Uses of Propaganda in Bush's War on Iraq* (Tarcher/Penguin, 2003) and most recently, *Banana Republicans: How the Right Wing is Turning America into a One-Party State* (Tarcher/Penguin, 2004).

Two years ago, the Center [for Media and Democracy] launched Disinfopeedia, a web site that Rampton described in a recent e-mail as "an experiment in media democracy and citizen investigative journalism." Rampton pointed out that Disinfopeedia had "grown into a leading resource on the players who work behind the scenes to shape public opinion and public policy." Since its mission has evolved and expanded during the past two years, the Center recently renamed it SourceWatch.

## Links

- Audio

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Created: 2005-06-20 12:27:34

Last Modified: 2008-11-04 13:50:09