

# HuffingtonPost.com - Media Giraffe Profile

## HuffingtonPost.com

Arianna Huffington - Editor

"I would never blog anything without checking. It's in my writer's DNA, especially because often I take such controversial stance, whether in my books, for example with my book Picasso: Creator and Destroyer -- acknowledging his genius but taking him on as a human being -- you can imagine how the art world reacted to it. So I took an extra six months to fact-check everything -- so they could question my interpretation, but they couldn't question my facts . . . I feel the more you challenge the status quo, the greater your responsibility to get your facts absolutely right. It just takes one inaccuracy, and then it will be used to discredit you.

*Arianna Huffington, in a MediaBistro interview."*

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## About

UPDATE: February 7, 2006:

MediaBistro Q&A interview with Huffington

BELOW EXCERPTED FROM: <http://www.nytimes.com/2005/04/25/technology/25arianna.html>

April 25, 2005 A Boldface Name Invites Others to Blog With Her

By KATHARINE Q. SEELYE The New York Times

Arianna Huffington, the columnist and onetime candidate for governor of California, is about to move blogging from the realm of the anonymous individual to the realm of the celebrity collective.

She has lined up more than 250 of what she calls "the most creative minds" in the country to write a group blog that will range over topics from politics and entertainment to sports and religion. It is essentially a nonstop virtual talk show that will be part of a Web site that will also serve up breaking news around the clock. It is to be introduced May 9.

. . .

In some ways, Ms. Huffington's venture is a direct challenge to the popular Drudge Report. Started nearly a decade ago by Matt Drudge, the Drudge Report lifts potentially hot news from obscurity and blares it across a virtual "front page," usually before anyone else. While his squibs are sometimes cast with a conservative slant, his "developing" scoops often send the mainstream media scrambling to catch up.

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